

Rep Order#	8863134	Ver#	1	Status	New
EC'd	Yes				

Traffic Order#

Printed: 09/11/2012 10:18 AM
Last Received: 09/11/2012 10:18 AM
Showing Buylines: All Lines

Station KTVX-TV SALT LAKE CITY
Advertiser () LOVE, MIA
Product LOVE/HOUSE/R
Estimate# 912918
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/912918
Flight Dates 09/12/2012 - 09/18/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () NILE NOYES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

— CONTRACT COMMENT —

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	SU	4P-430P	TALKING PICTURES	:30	\$150.00	09/16-09/16	1	1	1	\$150.00	
	Rating: 3.0											
	2	SU	5P-530P	NEWS AT 5P	:30	\$175.00	09/16-09/16	1	1	1	\$175.00	
	Rating: 2.6											
	3	SU	10A-11A	THIS WEEK	:30	\$150.00	09/16-09/16	1	1	1	\$150.00	
	Rating: 2.1											
	4	W	5P-530P	NEWS AT 5P	:30	\$165.00	09/12-09/12	1	1	1	\$165.00	
	Rating: 2.1											
	5	F	5P-530P	NEWS AT 5P	:30	\$165.00	09/14-09/14	1	1	1	\$165.00	
	Rating: 2.1											
	6	TU	5P-530P	NEWS AT 5P	:30	\$165.00	09/18-09/18	1	1	1	\$165.00	
	Rating: 2.1											
	7	SA	5P-530P	NEWS AT 5P	:30	\$175.00	09/15-09/15	1	1	1	\$175.00	
	Rating: 2.2											
	8	W	4P-430P	NEWS AT 4P	:30	\$165.00	09/12-09/12	1	1	1	\$165.00	
	Rating: 1.8											
	9	F	4P-430P	NEWS AT 4P	:30	\$165.00	09/14-09/14	1	1	1	\$165.00	
	Rating: 1.8											

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	10	TU	4P-430P	NEWS AT 4P	:30	\$165.00	09/18-09/18	1	1	1	\$165.00	
	Rating: 1.8											
	11	TH	430P-5P	NEWS AT 430P	:30	\$165.00	09/13-09/13	1	1	1	\$165.00	
	Rating: 1.7											
	12	F	430P-5P	NEWS AT 430P	:30	\$165.00	09/14-09/14	1	1	1	\$165.00	
	Rating: 1.7											
	13	TU	430P-5P	NEWS AT 430P	:30	\$165.00	09/18-09/18	1	1	1	\$165.00	
	Rating: 1.7											
	14	W	1035P-1105P	NIGHTLINE	:30	\$200.00	09/12-09/12	1	1	1	\$200.00	
	Rating: 1.9											
	15	TH	1035P-1105P	NIGHTLINE	:30	\$200.00	09/13-09/13	1	1	1	\$200.00	
	Rating: 1.9											
	16	M	1035P-1105P	NIGHTLINE	:30	\$200.00	09/17-09/17	1	1	1	\$200.00	
	Rating: 1.9											
	17	TU	1035P-1105P	NIGHTLINE	:30	\$200.00	09/18-09/18	1	1	1	\$200.00	
	Rating: 1.9											
	18	W	6P-630P	NEWS AT 6P	:30	\$200.00	09/12-09/12	1	1	1	\$200.00	
	Rating: 1.6											
	19	TH	6P-630P	NEWS AT 6P	:30	\$200.00	09/13-09/13	1	1	1	\$200.00	
	Rating: 1.6											

P3

P3

P3

P3

P3

P3

P3

P3

P3

P3

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	20	F	6P-630P	NEWS AT 6P	:30	\$200.00	09/14-09/14	1	1	1	\$200.00	
	Rating: 1.6											
	21	TU	6P-630P	NEWS AT 6P	:30	\$200.00	09/18-09/18	1	1	1	\$200.00	
	Rating: 1.6											
	22	TH	1105P-1135P	ACCESS HWOOD	:30	\$175.00	09/13-09/13	1	1	1	\$175.00	
	Rating: 1.4											
	23	TU	1105P-1135P	ACCESS HWOOD	:30	\$175.00	09/18-09/18	1	1	1	\$175.00	
	Rating: 1.4											
	24	SU	10P-1035P	NEWS	:30	\$500.00	09/16-09/16	1	1	1	\$500.00	
	Rating: 2.7											
	25	M	9P-10P	CASTLE	:30	\$3,200.00	09/17-09/17	1	1	1	\$3,200.00	
	Rating: 7.5											

---REPORT TOTALS---

Report Totals: 25 / \$7,785.00

---SALES MONTHLY TOTALS---

Sep 12: 25 / \$7,785.00

Sales Totals: 25 / \$7,785.00

Station Totals: 25 / \$7,785.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$38,925	CABL 0%	KAZG 0%	KJZZ 0%	KPNZ 0%	KSL 30%
		KSTU 10%	KTVX 20%	KUCW 0%	KUPX 0%	KUTV 40%
		NTVX 0%				

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Books JUL12
 Demos RA35+